



Spring Exhibit

## HEADLINES 2011: Architecture Looking Ahead

**Call for Entries: February 15, 2011**

April 15, 2011 – April 31, 2011

Gould Court – University of Washington

Opening Night Reception – Free and Open to All – Friday, April 15<sup>th</sup> from 5:00 – 8:00 p.m.

RSVP [archpac@uw.edu](mailto:archpac@uw.edu)

### Exhibit Information

The Professionals Advisory Council will hold its annual Spring Exhibit in Gould Court. HEADLINES 2011: Architecture Looking Ahead highlights emerging architectural projects designed by Washington practitioners. This preview of ideas and as yet un-built work, gives the public a rare glimpse into the studio process. An overview of the design innovation and influence of local practitioners both large and small, HEADLINES offers an exciting preview of future projects to be built regionally, nationally and globally. The exhibit is posted in Gould Court at the College of Built Environments main exhibit hall. Afterwards the exhibit travels to other Cascadia architecture schools including: Washington State University - Pullman and Spokane, Montana State University, Portland State University, and the University of Oregon. This year the exhibit will be shown at the Architectural Institute of British Columbia in Vancouver after it leaves the University of Washington and before traveling to other schools.

### Professionals Advisory Council

The Department of Architecture Professionals Advisory Council maintains a dialog between practicing architects, allied design professionals, and the department faculty. This dialog informs the profession about departmental concerns and larger academic issues. In turn, faculty gains greater awareness of marketplace realities and trends. Through participation in the council, members enjoy opportunities for professional growth while supporting the department.

#### Location:

Gould Court - University of Washington  
College of Built Environments - Gould Hall  
3949 15th Avenue NE  
Seattle, WA 98195-5720

#### 2011 Timeline

February 15	Call for Entries
March 25	Entry deadline – form and fee
April 13	Project board delivery: 12:00 – 5:00 pm
April 15	Exhibit opens + Reception: 5:00 – 8:00 pm
April 31	Exhibit closes
June 2011 – June 2012	Traveling exhibit

### Entry Information

Work is not juried.

Entry is of current “on the boards” commissioned and un-built work.

Entry meets “Presentation Materials” requirements.

Entry cost is \$75 (no fee for students) in a check payable to “University of Washington.”

Entry board will be hung with binder clips suspended from pushpins or on easels (keep display lightweight).

Entry board identification: Please securely fasten a copy of the entry form to the back of the board.

Digital images of exhibit entries will be published on the Department of Architecture website. Please provide an 8-1/2” x 11” PDF of your entry. These can either be uploaded to PAC Headlines web site or provided on a CD taped to the back of the exhibit board. Include the name of project, location and a business card for the contact architect, on the inside of the jewel case cover.

HEADLINES web site: <http://UWPACHeadlines.groupsie.com>

Olympic Reproduction has generously provided a 50% discount on HEADLINES printing. Indicate “HEADLINES 2011” on order form.

**Deliver boards to:** Department of Architecture Gould Hall - Room 208,  
3949 15th Avenue NE, Seattle, WA, 98195. (206) 221-3179.

**Hours: 8:00am – 4:45pm (closed 12–1)**

For exhibit board/model drop-off and pick-up, use on-street parking (building loading dock is a violation area).

The Council and the University of Washington accepts no responsibility for exhibit materials and model safety.

The Council reserves the right to refuse a submission if it does not comply with Exhibit conditions or is considered inappropriate.

## Presentation Materials

Each board and model will present one project.

**SIZE:** Exhibited work will be vertically mounted on 42"x30"x1/2" board of a corrugated cardboard product.

**LAYOUT:** (See Diagram)

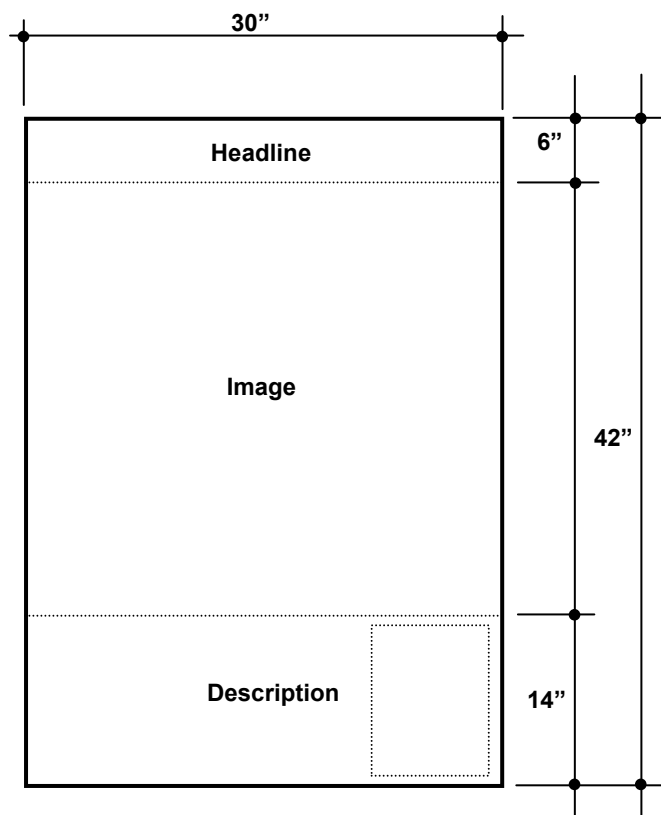
(1) **Top** 6" x 30" – HEADLINE Key Design Idea (not the project name)

(2) **Middle** 22" x 30" – IMAGE Graphic Image of the Key Idea

(3) **Bottom** 14" x 30" – DESCRIPTION Communication to support Idea and Image

**CREDITS:** On the front of the board in the bottom right corner include the project name, location, name of architect/team and each architect's university education (school, name of degree(s) and year of graduation).

**MODELS:** Project models are encouraged with a pedestal base provided by the entrant. Preferred size is no larger than width of exhibit board, but accommodations may be made for larger models at the discretion of event administrators. Participants must bring in and display models on the first day of exhibit, and collect models on the last day. Models are displayed at entrants own risk.



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### ENTRY FORM:

Name of Firm: .....  
 Address: .....  
 Phone: ..... Fax: .....  
 E-mail: ..... Website: .....

Name of Project: .....  
 Project Location: .....

Model Entry ☐ Yes ☐ No Name of Architect/Team .....  
 Architect ..... Education ..... Graduation Year .....  
 Architect ..... Education ..... Graduation Year .....  
 Architect ..... Education ..... Graduation Year .....  
 Architect ..... Education ..... Graduation Year .....  
 Architect ..... Education ..... Graduation Year .....

Additional Information: .....  
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Mail entry form with a \$75 check payable to: "University of Washington"

Mail to: UW Department of Architecture, HEADLINES, P.O. Box 355720 Seattle WA 98195-5720

Couriers: UW Department of Architecture, HEADLINES, 3949 15th Ave NE, 208 Gould Hall, Seattle WA 98105

Hours: 8:00am – 4:45pm (closed 12 – 1)

Questions: UW PAC Susan Busch [archpac@uw.edu](mailto:archpac@uw.edu)  
 UW CBE Karen Helland [khelland@u.washington.edu](mailto:khelland@u.washington.edu) 206. 543. 4180